

BEST PRACTICES

For a more sustainable hotel



ENCOUNTER
— LATIN AMERICA —

1 Energy conservation

Reducing energy can enhance guest experience and add extra padding to your bank account. Making just some simple changes to how your hotel uses energy can make a big impact. Try switching to long-lasting LED lights to reduce electricity use, or install skylights in common areas to use more natural light during the day. Energy-saving kitchen, laundry, and air conditioning equipment can also drastically reduce energy



2 Water conservation

Why conserve water? For one, water is a limited source, so the less water wasted the better. Using water in excess can also lead to groundwater contamination if sewage systems overflow. Conserving water also reduces energy use, thus saving your business money. Installing low-flow shower heads and toilets, as well as sink aerators in hotel rooms can greatly reduce water waste on a daily basis.



3 Ditch disposables

Some room amenities such as shampoo, soap, lotion, and coffee can all wreak havoc on the environment. Think about switching to natural and organic toiletries in biodegradable or recyclable packaging. Better yet, consider offering these items in bulk dispensers to cut back on needless waste. Another great way to reduce waste in guest rooms is to swap plastic and paper cups used for coffee and drinks with reusable glasses and mugs.

4 Motivate your guests to be Green

Place cards or flyers in each room asking guests to turn off the lights when they go and to reuse towels if possible. Also inform your guests on your sustainability and community programs.

Recycling bins should be in full view of guests and as much as possible so they are aware of your sustainability programs.

5 Install water dispensers

Not only are point-of-use filtered water machines a great and eco-friendly way to serve water, they can save your business money, offer convenience for travelers and staff, and dispense clean, refreshing drinking water. This increases your guest service and reduce a lot of plastic

6 Purchase locally and organic



When purchasing groceries locally you will support your neighborhood economy and also bring travelers closer to your local community and its unique culture.

7 Eco-Friendly cleaning supplies



Swapping out conventional cleaning supplies with green cleaning products can help your hotel or resort offer a safer, more natural environment to travelers. Many hotels are now using bio-based cleaning products instead of chlorine and petrochemical-based cleaners that can be harsh on our skin, and pollute the planet.

8 Reduce, Recycle and Reuse